

NEWS RELEASE



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VERIZON, CLEARWATER-BASED CALLPASS FORM PARTNER AGREEMENT TO PROVIDE ADVANCED M2M, GPS TRACKING TECHNOLOGY

CLEARWATER, Fla. – Verizon Wireless and Clearwater-based CallPass Tech LLC have teamed up in a multi-year, multi-million-dollar deal to provide advanced GPS (Global Positioning System) automobile tracking technology to car dealerships, finance companies and credit unions in Tampa Bay and throughout the United States.

As part of the partnership agreement, CallPass will connect tens of thousands of its iGotcha machine-to-machine (M2M) tracking and security devices on Verizon's industry-leading high-speed wireless network.

The Verizon and iGotcha GPS trackers help the auto dealers and financial companies track, manage, protect and recover financed vehicles and other valuable assets through precise GPS location and other advanced capabilities. The iGotcha "ignition interruption" technology, for example, can remotely disable and enable a vehicle's engine from starting.

CallPass is one of the largest and fastest-growing GPS tracking companies in the country with several thousand clients in 42 states.

Verizon operates the nation's largest and most reliable 4G LTE and 3G networks. CallPass technology will run on Verizon's leading 3G CDMA network.

"Our customers will have the security of the most advanced GPS Tracking capabilities along with Verizon's top-rated wireless network," said Jason Ashton, CallPass president. "This is a powerful technology combination."

The agreement is part of the Verizon Partnership Program, which provides companies access to a wide range of Verizon resources such as innovative technology solutions, training, marketing and more.

(more)

Verizon and CallPass Team Up with M2M Technology – 2

The Verizon CallPass partnership also is an example of the rapidly-growing trend of M2M technology, in which wireless communication networks can connect a system of machines or devices to improve operations, efficiency, profitability or other beneficial elements.

"We're seeing more forward-thinking companies utilize and integrate M2M technology into their own smart solutions in a wide range of applications, said Mariano Legaz, Tampa-based Florida region president for Verizon Wireless. "CallPass is a great example of this trend, right here in Tampa Bay, to better serve their customers locally and throughout the nation."

For more information on the Verizon Partnership Program for businesses, please visit www.verizonenterprise.com/partnerprogram.

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